Who is authorized to use these DAN Europe logos?

DAN Training logo
All active DAN Europe Instructors and Instructor Trainers are allowed to use the DAN Training logo. DAN Providers should request express authorization to use the Training logo to communications@daneurope.org

DAN Research – DSL logo
All active DAN Europe members who participated in the research activities of the DSL (Diving Safety Laboratory) are allowed to use the DSL logo.

What is the purpose of this manual?
The purpose of this manual is to give instructions on the correct use of DAN logos in every operational and functional area. To this end please follow the instructions given in the manual.

The wrong use of a DAN logo
DAN logos should never be rotated or skewed. Please do not separate or substitute any part of the logo, and do not use any colors other than the ones indicated*. Some examples of wrong use of a DAN logo:

Example of logo without logotype

Example of stretched logo

Example of enlarged logo

Example of logo without symbol

DAN logos on colored background
The logo is reproduced for preference on a white background. Please use the DAN logos on colored background only if there is contrast between the logo and its background. On coloured backgrounds, the cross, the “E” and diagonal line should always be white. The same for the white parts in the DSL logo.

Unauthorized uses
You cannot create merchandise (clothing, safety products, etc.) featuring the DAN logos. The user is hereby only granted a limited license to use the names DAN Europe and DAN to identify, advertise, and promote DAN, DAN Training and or DSL and for no other purpose.

* The DAN Training logo is made up of 3 : WARM RED 90%, BLACK 100%, WHITE 0%. For the four-colour print, the red percentage will be C: 0, M:100, Y: 100, K:10; for the black C:0, M:0, Y:0, K:100 and for the white C:0, M:0, Y:0, K:0.

The DSL logo is made up of 3 : WARM RED 90%, BLUE 280C, WHITE 0%. For the four-colour print, the red percentage will be C: 0, M:100, Y: 100, K:10; for the blue C:100, M:90, Y:0, K:5 and for the white C:0, M:0, Y:0, K:0.
Use of DAN special logos on a website

The authorised user is hereby granted a limited license to use DAN logos and names Divers Alert Network and DAN to identify, advertise, and promote DAN Training or DAN DSL and for no other purpose.

If you want to promote DAN you can choose one of our banners on http://www.daneurope.org/web/guest/banners1
Placement of special logos for companies other than DAN
In vertical formats, the special logos are always placed in the area opposite the main logo, following this system of proportions.
In horizontal formats, the special logos are always placed in the area opposite the main logo, following this system of proportions.
In square formats, the special logos are always placed in the area opposite the main logo, following this system of proportions.

**Placement of special logos / Square formats**